

Freedom and Family Outreach Events

Purpose:

To provide a patriotic based "city-wide" concert and entertainment event. Using patriotism as a foundation to present the Gospel of Jesus Christ, this atmosphere and environment offers an opportunity for mass evangelical presentation of the gospel. This will also create opportunities for one on one ministry through point of contact dialog.

Our primary focus is to present a clear and concise presentation of the gospel and allow the participant to make an informal decision regarding their relationship with God through his son Jesus Christ.

A secondary focus is to provoke the listener/participant into righteousness and good works in life by encouraging and educating the listener of their importance to the future of our country by invoking their participation in the political process through voting as an informed citizen. Thus being an active part of the future of our country's governing structure. Do not confuse this platform as a political rally, but rather a celebration of our freedom as Americans and our appreciation for those who have and are giving their lives to protect those very freedoms that so many have taken for granted. In addition, pointing out to the audience that our true freedom began at the Cross of Calvary as our Savior Jesus Christ shed his blood willingly to provide us with the opportunity for the ultimate "freedom".

Details:

In preparing for a Freedom and Family Outreach event the number one concern is the location of the event. A neutral location with heavy traffic exposure is the most desirable. Secondly, if there is an existing community event it would be advantageous to connect and participate with the event. This can prove to be the most effective way to merge with the community. This will require less promotion towards the concert event and ultimately because of the excellence of the presentation of the Freedom and Family event, the communities' perspective of the Church's involvement is far more positive. This will yield more opportunities to participate in community wide events in the future.

Equipping:

It is very necessary that the church or churches that are participating understand the principles involved in successfully bringing a Freedom and Family Event to the community. From the spiritual principles incorporated evangelistically, to the techniques used in creating the event environment that allows the opportunity to present the Gospel in a very real, very entertaining way that is uncompromised in any way.

Concept:

We believe that most people have a strong sense of patriotism. We once again want to emphasize that the Freedom and Family Outreach event is not a political or religious platform, yet patriotism is definitely a foundation that even though it is connected to politics and religion, it is ultimately about freedom. That very freedom allows the opportunity to communicate the freedom that is achieved with our Creator through his son Jesus Christ.

Tools:

The Freedom and Family concert stage/trailer is a high tech mobile platform capable of facilitating up to 5000 people in a concert format. With its cutting edge patriotic graphics to its high tech sound reinforcement system and lighting provides a very eye catching high quality platform for concert ministry. This staging system is totally self contained including a generator to provide power for the performers. The staging system is enhanced for quick setup and tear down time.

Outreach Ministry Enhanced CDs:

These outreach CDs designed to be customizable for each event presents the Gospel in a high quality uncompromising fashion. Through the use of anointed culturally relative music, to the down to earth presentation of a real relationship with God through his son Jesus Christ, this particular tool is designed to be used as a give away tool. The CDs are intended to keep people at the event to the end. This can be thought of as a door prize of sorts yet compliments and completes the overall vision and goals of the event. Through a process of registering for the door prizes that are to be given away each registrant completes a two part (with carbon copy) registration form. The registrant keeps his/her copy of the form to redeem at the end of the event for the free CD. The carbon copy of the form is used to draw for other door prizes during the concert. However, the most significant application is that after the concert and presentation of the gospel when the registrant presents the form to claim their free CD it will provide a one on one point of contact opportunity. It is at this time the ministry prepared team member will ask the registrant as they present the form if they made a decision for Christ, if there was a decision it will be noted if it was a first time decision or a recommitment. At this time the possibility of the opportunity for the team member to pray with the individual for any particular needs. All of this will be noted on the back of the registration form that the individual has turned in. Should that person respond that there was no decision made and they show no indication of needing to be ministered to then they should simply be given their free CD and sent on their way. Should that person still need to ask Christ into their heart another opportunity to do so will come as they listen to the their free CD. The information within the CD jacket will give them the ability to communicate with the host ministry for follow-up. We believe that this is providing full circle ministry with the hopes of adding to the church those that accept their salvation.

Fundraising Tools:

One of the unique opportunities enhanced ministries CDs provide is the possibility of people to purchase these CDs in bulk to help sponsor the event. If you will, the CD is providing a fundraising source for the church or churches to help offset the event cost. Other Fundraising possibilities are donations from local businesses that are primarily Christian owned or operated. Since the primary focus of the event is Freedom and Family with an emphasis on patriotism, focusing on recognizing those in service and veterans of this country, the positive community message is an easy sell to potential sponsors of the event. This should help offset the cost of the event overall.

Event Cost:

The cost involved in doing a Freedom and Family Outreach event can vary from event to event. Variables include travel time, miles and fuel cost. Other connected events such as media canvassing, television and radio interviews, mini-concerts or school rallies to help to promote the main concert may also affect the cost.

A standard rule of thumb would be approximately \$2,500.00 for the ministry team for each individual event and approximately \$2,500.00 for the self-contained mobile event stage, which includes A/C generator, sound reinforcement system and lighting. Additional expenses such as meals and hotels are to be provided by the host ministry partner.

Other promotional costs that should be taken into consideration such as advertising and door prizes for give-a-ways, as well as the enhanced ministry CD may be covered by seeking either business or individual sponsorship.

We will do everything within our means to help provide the host ministry partners with all the tools and resources possible to create, promote, and present an excellent culturally relative outreach event. We believe that this event will impact the community by bringing unity to the believers, hope to the lost and hurting, and focus on our Freedoms. Because we have been blessed with those very freedoms, it is our opportunity to make a difference individually and corporately.